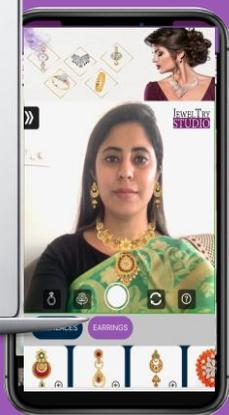
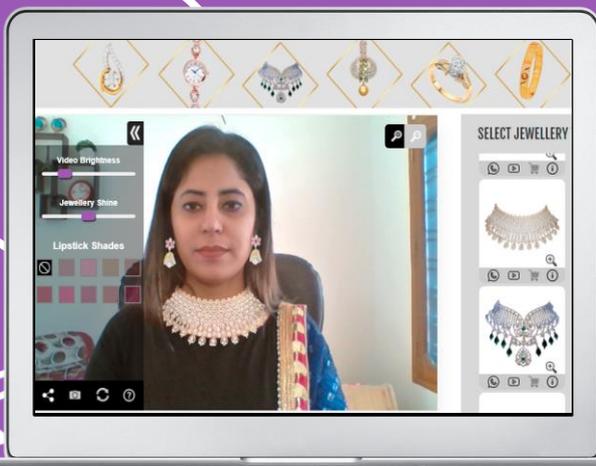


JEWELTRY STUDIO



India's First Virtual Try-On Jewellery Studio





Drive more leads for your jewellery business

JewelTryStudio offers an immersive shopping experience using Augmented Reality and Artificial Intelligence. We are more than just a virtual try-on solution, we're an advanced virtual jewellery studio for jewellers to **educate** and **engage** customers and improve overall **conversions**!

What we offer?

JewelTryStudio is a powerful marketing platform for online jewellery selling. Our platform offers an exhaustive set of products to help you boost your online jewellery sales and improve overall customer experience. Our platform capabilities include:

- **Video commerce sales platform** for video calls between your sales teams and customers along with their friends/families
- **Virtual Try-on** that has the same experience of trying jewellery in front of mirror
- **Jewellery studio** for customisation before ordering
- **Micro websites** for jewellers to go online and generate leads
- **Personalised digital catalogues** with clickable links for targeted sales
- **Virtual makeup filters** to enhance jewellery try-on experience

Benefits to Jewellers

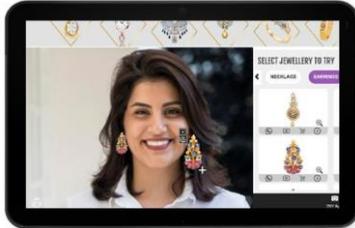
- ✓ **Go online within one hour** with virtual try-on and website
- ✓ **Generate more leads** using clickable catalogues across whatsapp/social media
- ✓ **Reduce inventory costs** by replacing actual jewellery with images
- ✓ **Improve online shopping experience** with virtual try-on, website & more
- ✓ **Boost sales and engagement** using shopping/usage data & analytics
- ✓ **Enhance your brand reputation** with best online shopping experience & support



JewelTryStudio: Product Capabilities

Video Commerce Sales Platform

Enables sales to conduct video calls with customers and add their friends and families as well. Includes live virtual try-on capabilities.



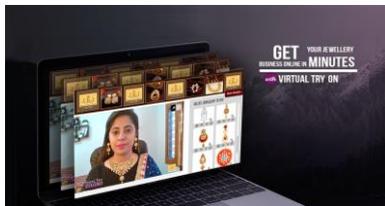
Jewellery Studio for customisation

Customise jewellery designs according to customers needs. Fine tune jewellery measurements before purchase decision.



Virtual Makeup and Beauty Filters

Apply makeup during virtual try-ons to create a complete look. Jewellery autofits and realigns to the customer face.



Micro websites for lead generation

Upload your product catalog on our platform to build an online store in a matter of minutes. Start generating leads without inventory issues.

Personalised digital catalogues

Create personalised digital catalogues with clickable links for virtual try-on. Share handpicked designs with customers through whatsapp, emails and social media.



About Us

JewelTryStudio is a brand from PurpleApple Infosystems.

As we move into a digital world powered by augmented reality, artificial intelligence and cutting edge technologies, jewellers need assistance in designing and delivering a seamless online jewellery shopping experience. At JewelTryStudio, we leverage the latest advancements in technology to develop and deliver customised jewellery shopping solutions.

To learn more, visit our website:

www.jeweltrystudio.com

Contact Us

JEWELTRYSTUDIO

E-11, Green Park Main New Delhi, Delhi 110016

Call Us: (+91) 9818438355

Email Us: sales@purpleappleinfo.com